

Ryan LAVIGNE

Ryan Lavigne is a graphic designer, brand strategist, and photographer based in Quispamsis, NB.


His career is driven by a passion for helping his clients & their businesses reach new levels of engagement with their target audiences through the use of strong visual identity systems & effective on-brand design solutions.


Get in Touch!

7 Alderbrook Drive,
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(506) 644-8093

ryan@firewing.ca

 @therealryanlavigne
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 /ryanlavigne

**Hillel Hurwitz,
Bald Agency**

25 July, 2023

Hey Hillel and the rest of the Bald crew!

I'm pretty sure I'm the design virtuoso you've been looking for. Perhaps it was my full head of hair that threw you off? My name is **Ryan** and I'm a **graphic design specialist** and **brand strategist** who's been hiding out on the east coast of Canada and I'm thrilled we're finally connecting!

After graduating with a diploma in Classical Animation and Graphics Technology, I made it my personal mission to change how businesses and individuals showcased themselves through effective design.

I am incredibly passionate about visual storytelling, strategic thinking, and crafting engaging narratives that connect brands to the people that love them.

Thinking outside of the box is my forté (*often not aware that the box even exists*) and I am well-versed in a broad range of design applications. Being a one-man agency, it has been my absolute pleasure guiding clients through their creative process, from visually presenting their initial wants and needs, to delivering a polished brand package, or brochures, websites, and more.

To check out some cool projects I've been fortunate enough to work on, visit **firewing.ca/balding**

Like what you see as much as I do? Grab the clippers! I'm ready to go Bald!

Cheers,



Ryan Lavigne

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Work Experience

Fundy Float Corporation | Founder/Owner, 2018-Present

Responsible for overseeing all aspects of the business including day-to-day operations, client relationships, partnerships, maintenance, financials, branding, marketing, etc.

FireWing Media | Founder/Owner, 2010-Present

Developing visual brand identity systems, brand strategy and on-brand content for a broad scope of clients ranging from local start-ups to province-wide initiatives.

Maritime Peak Apparel | Consultant/Graphic Designer 2020-Present

Technical reconstruction and digitization of graphics for apparel and print applications.

Saint John Hyundai | Marketing Manager, 2013-2015

Led all aspects of marketing including: brand strategy, web development, social media engagement, event planning, etc.

Signs Plus Ltd. | Graphic Designer, 2009-2013

Designed, produced and applied vehicle graphics, signage, and print materials for business throughout Southern New Brunswick.

Education

2002 **Animation & Graphics Technology** | Diploma with Honours
New Brunswick Community College, Miramichi, NB

- Certificate in Advanced After Effects
- Certificate in Advanced Studio Readines

2000 **High School** | Diploma with High Honours
St. Malachy's Memorial High School, Saint John, NB

Specialized Skills

General

Windows	Mac OS	Android
Office Applications	Dropbox, OneDrive, Drive	Notion
Trello		

Graphics/Photography

Adobe Photoshop	Adobe Lightroom	Adobe Illustrator
Adobe Lightroom	Adobe InDesign	Topaz Labs Suite
Inkscape	Blender	Photomatix
Cura	Meshmixer	Sketchbook Pro
Google SketchUp		

Multimedia

Adobe After Effects	Adobe Premiere Pro	Adobe Animate
Adobe Media Encoder	Audacity	Google Earth Studio
OBS Studio		

Web Development

Wordpress	FTP	Notepad++
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Selection of Recent Design Clients / Projects

Horizon Health Network New Brunswick

Visual Identity/Brand Development for Interim CEO, Margaret Melanson

Penniac Wilderness / Penniac Wilderness Adventures

Visual Identity/Brand Development, Web Development

Bait Armor

Visual Identity/Brand Development, Brand Strategy, Graphic Design

Broken Pieces Rage Room

Visual Identity/Brand Development, Graphic Design, Web Development

JET Realty, Jackie E. Thompson, Realtor

Visual Identity/Brand Development, Graphic Design

Whip's Adventure Company

Visual Identity/Brand Development

River's Edge Catering

Visual Identity/Brand Development, Graphic Design, Web Development

'See Life Differently' with Kerry

Visual Identity/Brand Development

National Alarm Services Fredericton Ltd.

Visual Identity/Brand Development

Mike Martin Electrical

Visual Identity/Brand Development, Graphic Design

Ultimate Windows & Doors / Ultimate Cabinetry & Millwork

Visual Identity/Brand Development

Creative Safety Solutions (previously Scene Safety Company)

Visual Identity/Brand Development

Eighty Three Bar Arcade

Graphic Design

The Alzheimer's Society of New Brunswick

Graphic Design

Kennebecasis Regional Police Force

Graphic/Multimedia Design, Photography

Melanie Crowley RHN | Back to Balance Mind, Body, Spirit

Visual Identity/Brand Development, Brand Strategy

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References

Henry Arseneault

WW Security Escalation Manager, IBM
Founder/Owner, Bait Armor (in development)

(506) 333-7851 | henrya@rogers.com

Gary Crowley

Ports & Coastal Training/Development Lead, Atlantic Towing
Founder/Owner, Maritime Peak Apparel

(506) 647-5113 | info@maritimepeak.com

Andrew Hamburg

Owner, Signs Plus Ltd

(506) 644-8387 | andrew@signsplusnb.com

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